Headline Goes Here
Subhead goes here

The article goes here. The article goes here.

ADDITIONAL INFORMATION

- All content must be vendor-neutral
- The minimum word count is 600, and the maximum is 3,000.
- Every acronym must be spelled out on first mention
- A minimum of 1 high-res photo with a caption is required for publication. You must own the rights to the images
- A completed copyright form is required for publication
- All materials, including the Word document, images, head shot, and copyright release, must be sent as separate attachments, not embedded in the article or combined in any way

AUTHOR BIO

Include the author bio at the end of the article – do not send it as a separate attachment. Bios should be 100 words or less. If you want the company name to link to the website, you must include the link in the bio.

FILE NAMES

Please use the following format when naming files:

- Article – "Author Last Name – Topic"
- Images – "Author Last Name – Description of image"
- Copyright form – "Author Last Name – Company Name – BNP Copyright"
- Head shot – "Last Name – Head shot"

PUBLICATION

In general, it takes between 6 to 10 weeks for an article to publish on the website once it has been submitted. Failure to comply with the guidelines and include all materials requested can cause further delays. Articles that have high-quality images and/or multimedia media components, such as videos, infographics, accompanying podcasts, etc., will be prioritized.

Mission Critical magazine does not provide publication dates ahead of time, but you will be notified by email once the article is published, and we encourage you to share it on your social channels.