Mission Critical

2024 Content Calendar

Editorial Content Calendar

	JANUARY Ad Close: 12/04 Material Due: 12/08	FEBRUARY Ad Close: 01/15 Material Due: 01/19	MARCH Ad Close: 02/12 Material Due: 02/16	APRIL Ad Close: 03/11 Material Due: 03/15	MAY Ad Close: 04/15 Material Due: 04/19	JUNE Ad Close: 05/13 Material Due: 05/17	JULY Ad Close: 06/10 Material Due: 06/14	AUGUST Ad Close: 07/15 Material Due: 07/19	SEPTEMBER Ad Close: 08/12 Material Due: 08/16	OCTOBER Ad Close: 09/16 Material Due: 09/20	NOVEMBER Ad Close: 10/14 Material Due: 10/18	DECEMBER Ad Close: 11/11 Material Due: 11/15
eMagazine Featured Products/Topics	• Data center trends • Industry forecasts / predictions • Management	• Mission Critical operations • Power • Security • Cooling	• Women in Technology • Workforce development • Training and education	• Code Green • Sustainability • Renewables	• Mission critical technologies • AI / ChatGPT • VR/AR • 5G	• Computing • Edge • Cloud • Quantum	• State of the industry • Management • Sustainability • Workforce development	• Top Tier Products • Cooling • Power • Security	• Data center construction • Commissioning • Facility design	• Life safety • Disaster preparedness • Fire safety • Electrical safety • IAQ	• Cooling technologies • Liquid / air • Free cooling • Heat reuse	• Circular economy • ITAD • Retrofits • Decommissioning
eNewsletter Featured Monthly Topic	Cloud	Business Management	Security	Sustainability	Power	Technologies	Cooling	Infrastructure	Automation	Facility Design	Power	Technologies
Editorial Webinar (Sponsorships Available)			Water conservation			Data center design			Physical security			EV infrastructure
Meetings & National Events		BICSI Winter Conference & Expo			Data Center World	7x24 Exchange Intl. Spring Conference			BICSI Fall Conference & Expo	7x24 Fall Conference Special Print Issue		

Sponsored Content Opportunities

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Content Marketing Sponsorship	Business Management	Power	Women in Technology	Code Green	AI/ChatGPT	Cloud Computing	Sustainability	Secutity	Facility Design	Safety	Cooling	Decommissioning
Sponsored Podcast or Video Cast	Cryptocurrency	Automation	Code Green	Power	Securtiy	Cooling	Decarbonization	Retrofits	Workforce	Sustainability	Cloud Computing	Facility Design
Multi Sponsored Must See (Limit to 3 Advertiser Spots)		✓		✓		✓		✓		✓		✓